

JON R. WILSON

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EXPERIENCE

Impact Investor & Partner | Ascent Three LLC, Oakland, CA Oct 2013 - Current

Researched and invested in startups aiming to make a positive difference in the world through ethical and sustainable business practices. One notable investment is in Oliberte Limited, a company with the worlds first and only Fair Trade Certified Shoe Factory. I have advised the company on quality control, product line & design, website UX, and marketing strategy. I'm also a board member of Advisor Engine, a B2B financial technology startup in NYC that improves client-advisor communication, thereby democratizing high quality, personalized financial advice. Advisor Engine raised \$20M in an exciting Series A from Wisdom Tree, a publicly traded company, in November 2016.

Product Design Engineer | Jaklitsch Gardner Architects, New York, NY Oct 2012 - April 2014

Led concept development for multiple competitions and numerous products in the categories of furniture, lighting, and table top. Worked with local fabricators and upholsterers on custom furniture for the first Marc Jacobs Beauty store in SoHo.

Design Intern | David Trubridge Design | Whakatu, New Zealand June - August 2011

Worked with internationally recognized design team on new lighting concepts. Analyzed industry specific e-commerce platforms and assisted in the development of a new marketing strategy.

Product Engineer Intern | Johnson & Johnson Consumer Products, NY, NY June - August 2010

Collaborated with industrial designers and engineers to develop concept models for future products using rapid prototyping techniques. Operated office Dimension 3D printers.

Engineering Intern | DEKA Research and Development, Manchester, NH Summers 2005, 07, 08

Designed and built test fixtures to analyze medical devices for research and development center led by Dean Kamen. Worked with team of engineers to complete medical product design and begin V1 testing.

PROJECTS

Technical Consultant | Unionville Vineyards Jan 2014 - Current

Researched and managed the transfer to a modern POS & ecommerce platform and newsletter. Configured online store, wrote product descriptions, photographed products, and designed a newsletter template with a new focus on improving engagement.

Product Blog | LithicGoods.com 2012 - Current

A product and adventure blog that began as a photography experiment and now has over 11k visitors per month. As a solo side project everything is done myself, including: design, css/html, photography, and writing.

Designer | Design Base 8 2012 - 2015

Part of a three man team to design a cabin on the wild coast of Nova Scotia. This involved site visits, research on regional venacular, designing for the location, client meetings, and selecting a local architect to handle construction administration. The cabin has been featured in Wallpaper Magazine, ArchDaily, Dezeen, Uncrate, and many other sites.

EDUCATION

University of Pennsylvania, School of Engineering & Applied Science May 2012

Master of Science in Engineering: Integrated Product Design (combined coursework from the School of Engineering, School of Design, and Wharton School of Business). GPA: 3.76/4.0

Union College, Schenectady, NY June 2009

Bachelor of Science in Mechanical Engineering. Four year member and Design Lead of our SAE BAJA Team which improved every year finishing 15th overall our senior year. GPA: 3.3/4.0

SKILLS

Product Design & Development

Digital fabrication: SolidWorks, ANSYS, Rhino, Grasshopper, V-Ray, Catalyst for Dimension 3D printing, SolidCAM for HAAS CNC mill and lathe, Universal Laser Systems

Research: User-centered design research, needs analysis, market research, Excel

Web and graphic design: Adobe InDesign, Photoshop, Illustrator, information hierarchy, HTML/CSS